

For Immediate Release

WebDT SA3000 Powers Digital Signage with Dynamic Full HD Video

Energy-Efficient with Enhanced Media File Processing

InfoComm – Orlando, FL – June 18, 2009 - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the release of the SA3000, a new signage appliance in the WebDT Signage System line, with full HD 1080p video quality performance. The SA3000 enables superior content delivery for a digital signage network.

The SA3000 features a powerful and energy-efficient Intel® Core™ 2 Duo processor in a compact and robust package. Based on 45nm transistor technology, the SA3000 provides huge gains in video processing speed, improving content playback quality for smooth streaming. With low heat generation and reduced power consumption, the SA3000 is an energy-saving “green” appliance.

“Intel has enabled DT Research to deliver the latest in digital signage technology with WebDT” said Joe Jensen, general manager, Embedded Computing Division, Intel, “By utilizing Intel® architecture DT Research is able to offer remote management via Intel® Advanced Management Technology and a powerful energy efficient system multi core for many markets.”

With the Microsoft® Windows® XP Embedded operating system, the SA3000 is easy to integrate with other applications. Full high-definition graphics provide 1920x1080 resolution for all media content, and all major media files are supported. The fanless SA3000 has no moving parts, adding to reliability, reducing total cost of ownership while maintaining green operation with reduced energy consumption. Options for the SA3000 include wireless networking and hard-disk or solid state drives for storage.

“We are pleased to work with Intel to deliver the highest-quality, leading edge appliances to set the standard for performance and energy savings in the digital signage market.” said Dr. Daw Tsai, president of DT Research. “As the digital signage market evolves, and customers become savvier, the need for better performance and green operation will become stronger.”

The SA3000, along with all signage appliances in the WebDT line, can be remotely managed with the WebDT Content Manager software, which is bundled with the appliance and offers an intuitive interface for organizing, scheduling, and deploying content. The WebDT Content Manager provides multiple zone support and planning for each display, so that a screen can be divided into up to eight areas with different content in each zone.

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Device Manager software. For more information, visit <http://signage.dtri.com> / www.dtresearch.com.

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